

LinkedIn Profile Example 1

LinkedIn Headline:

Founder, <Company> | Payment Processing PCI Security & P2PE | Higher Education, Healthcare & Enterprise

LinkedIn About:

As the founder of <Company>, my primary responsibilities include establishing the culture of our team, overseeing finances, and supporting the tremendous growth of our company.

I was the kid with the paper route and the college student with three jobs. I built <Company> working nights and weekends while fulfilling my responsibilities at Credit Suisse.

Within the first three years, <Company> grew its client roster to 1,000. Initially, we served SMBs, but we have expanded to serve higher education institutions, including Northwestern University, and several healthcare systems and large enterprise customers.

<Company> is a different kind of company. Credit card processing, merchant services, payment processing solutions, security and compliance are frequently considered commodity services. We deliver more than solutions. <Company> provides the expertise to help clients leverage the most secure technologies to accelerate financial growth while protecting their reputations. We care passionately about our business relationships and are completely committed to our customers' success.

<Company> services can include:

- Discovery – assessing needs and current security
- Implementation – executing on a multi-pronged solution strategy
- Support – ensuring systems are delivering success and compliance

We often assume a project management role where we act as an extension of the client's team to achieve their goals.

Trust is a core value of our company, which extends to our customers. Think of it as a triangle with executive leadership, customer success teams, and clients each comprising a side. We are stronger together.

How can we help your organization?

LinkedIn Profile Example 2

LinkedIn Headline:

Vice President Client Success | Payment Processing PCI Security & P2PE | Higher Education, Healthcare & Enterprise

LinkedIn About:

With my background in the payments industry, I was thrilled to join <Company> as the Vice President of Client Success, charged with growing the team and the business.

In this role, my time is split between an external focus interfacing with our amazing clients and an internal focus, including recruiting and developing our talented team and optimizing internal business processes. Our efficient internal processes enable us to provide better service to our clients.

Whether in athletics or business, people tend to look to me for leadership on or off the court. I am a goal-oriented, success-driven leader who is constantly striving to bring out the best in myself and our team.

<Company> truly is a great place to work, and creating a culture where professionals collaborate and achieve goals they didn't think they could reach is important to me.

However, <Company> wouldn't be here without our clients.

In a niche industry that is often seen as a commodity business, we strive to build an ongoing trusted advisor relationship with our clients, helping them to succeed by implementing the best technology with an outstanding support experience.

Our focus on ensuring client success is what differentiates <Company> in a crowded marketplace.