

DRESS FOR THE DATE

YOUR DATE STYLIST

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Your Brand, Our Business

PARTNERING WITH DRESS FOR THE DATE

The Perfect Fit: Your Fashion, Our Clients

Are you looking for:
Exposure for your fashion?
Ways to build your brand?
Leads for ideal clients?

Dress for the Date works with men (and a few savvy women) to help them find their personal style and look their best.

Dress for the Date is willing to partner with select brands to promote them via:

- Referrals
- Word-of-mouth
- Social media
- Advertisements
- Media placements



Meet Influencer Jennifer Kelton



Dress for the Date Founder/CEO and lead stylist [Jennifer Kelton](#) is an accomplished entrepreneur, author, social media innovator and dating advisor who has been investigating the game of love for 30 years. Kelton is founder and CEO of Bad Online Dates, Dress for the Date, Green Knights Entertainment and Bad Date TV, as well as the author of [Don't Use My Sweater Like a Towel](#), a candid dating guide. Kelton also is an accomplished fashion entrepreneur, having designed and launched several of the world's first eco-friendly fashion clothing lines, with international distribution and private-label lines for numerous accounts, including The Rock and Roll Hall of Fame and major recording artists Blues Traveler and Phish. Now, through DressfortheDate.com, Jennifer draws on both dating and fashion design talents and passions to show daters why the right outfit can make all the difference when looking for love. Her work and book have been featured on CNN Living, Ryan Seacrest, SheKnows.com, Huffington Post, *The Washington Post*, iPad News Tracker, *TIME Travel*, *Seattle Weekly*, ABC KGTV San Diego, CBS, KTVU FOX Oakland, Mashable and countless other media outlets.

Stitching It Together

Do you think your brand and Dress for the Date are a match made in heaven?
We are open to your suggestions, but here is how we see it working:

- Dress for the Date will develop the creative, as well as the marketing and social media strategy.
- Your brand will pay us per sales lead that converts 20% of the list price of the item (negotiable with volume).

Your brand will get the exposure it deserves while we do the work.

Contact Jennifer Kelton at 310-880-3459 or DressForTheDate@gmail.com

